

Yunrong Zhou

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EMPLOYMENT

The Hong Kong Polytechnic University

Assistant Professor in Finance

2026– now

EDUCATION

Purdue University

Ph.D. in Finance

Committee: Huseyin Gulen (Chair), Yan Liu, Dejanir H. Silvar, Kaushik Vasudevan

2020-2026

University of Illinois at Urbana and Champaign

M.S. in Financial Mathematics

2017-2019

Jilin University

B.S. in Finance

2013-2017

WORKING PAPERS

Risk Perceptions in Credit Markets

Award: Purdue KDSA Research Symposium Winner 2025

Unemployment Insurance Fraud in the Debit Card Market

With Umang Ketan, Jetson Leder-Luis, Jialan Wang

Conditionally Accepted: AEJ: Economic Policy

Two Tales of Return Expectations

With Huseyin Gulen, Yan Liu, Nan Yang

WORK IN PROCESS

Corporate Bond Initial Price, with Viet-Dung (Dave) Doan

Market Segmentation, with Huseyin Gulen, Shuaiyu Chen, Stefano Rossi

AWARDS AND FELLOWSHIPS

NBER Travel Fund

2024

Krannert Certificate for Outstanding Teaching, Purdue University

2022

Krannert Doctoral Research Funds, Purdue University

2024

Krannert Award for Doctoral Study in Finance, Purdue University

2020-2026

Purdue KDSA Research Symposium Winner

2025

TEACHING

Instructor

Investment Management (Advanced Undergraduate course)

2022 Fall

Teaching Assistant

Investments: Huseyin Gulen (Ph.D, Undergraduate, MBA)

2020-2024 Fall

Investment: Yan Liu (MBA)

2020-2022 Fall

Corporate Finance: Ha Diep-Nguyen (Undergraduate)

2021 Fall

SEMINARS AND CONFERENCES

2026: EFA, SWFA, Purdue University

2025: NBER Public Economics*, Purdue University, 19th International Behavioural Finance Conference

2022-2024: Purdue University, MFA, AEA*, FMA, NBER Innovative Data in Household Finance*

SERVICE AND ACTIVITIES

Referee:

Journal of Behavioral and Experimental Finance

Updated: June, 2026